



FOR CHILDREN

Press Release

[www.hope-for-children.org](http://www.hope-for-children.org)

**Zonal Retail Data Systems  
sponsor The Hope Gala Ball**

*The*  
**GALA BALL**  
*Celebrating 21 years of Hope*



Hope for Children are delighted to announce that [Zonal Retail Data Systems](#) have become gold sponsors for the charity's anniversary event, '[The Gala Ball: Celebrating 21 Years of Hope](#)'.

Zonal, who to date have raised over £28,000 through the international children's charity's corporate initiative [Your Business, Their Lives](#), decided that they wanted to take their partnership one step further.

Stuart McLean, chief executive of Zonal Retail Data Systems said: "Since we started our sponsorship in November 2014, Hope for Children has become a cause close to all our hearts. Our employees have really got behind the charity raising thousands of pounds, with events ranging from car washes, to sponsored cycle rides and, for the intrepid, a climb of Kilimanjaro.

"We're delighted to take our relationship a step further with our support for The Hope Gala Ball, which should raise much needed funds for worthwhile projects around the globe that will that will enable vulnerable children to experience the childhood they deserve."

The Hope Gala Ball, which takes place on 19<sup>th</sup> November at Café de Paris, aims to raise £25,000 in celebration of the charity's 21<sup>st</sup> anniversary and will reflect on the charity's history, as well as celebrating the achievements of their incredible supporters who have enabled Hope for Children to help thousands of children receive the childhood they deserve.

Ed Fletcher, Head of Fundraising, said, "We are delighted to have Zonal extend their partnership with Hope for Children by becoming sponsors of the Hope Gala Ball."

"Sponsorship presents companies with a fantastic way to raise their profile, secure new business and highlight their commitment to Corporate Social Responsibility.

"The Hope Gala Ball promises to be a spectacular evening with over 250 guests experiencing a champagne reception and fine dining, whilst being entertained by live band Soul Town and the jaw dropping tricks of Sylar Magic. There will also be the opportunity for guests to secure incredible prizes, such as luxury holidays, through a live auction and raffle."

**Hope for Children currently have 4 sponsorship packages available to meet a range of budgets, to find out more contact Sandy Chowles via [e-mail](#) or call 01442 234561.**

**There are also a limited number of Early Bird tickets and tables available until 30<sup>th</sup> September, to find out more or to purchase yours at a discounted rate, please [click here](#).**

## **Hope's History**

Hope for Children was founded by Dr Bob Parsons OBE, to help those children who fell through the gaps left by both society in general and the larger charitable organisations. From the £5,000 bequest which we were founded on, we managed to raise over £1.5 million last year. This fundraising resulted in us being able to help over 44,000 children in the UK, Asia and Africa in the last 12 months.

## **About Hope for Children**

Hope for Children is a UK based charity which believes that every child has the right to a happy, healthy and positive childhood.

We enable vulnerable children to experience a positive childhood by improving their access to education and healthcare whilst empowering their families to support themselves.

**Because every child deserves a childhood**