



20 November 2015

HOPE FOR ZONAL AS IT WINS AWARD

Zonal Retail Data Systems is celebrating after picking up the Corporate Partner of the Year Award from Hope for Children for its *Your Business, Their Lives* campaign.

To celebrate its 35th year of trading, Zonal became the founding partner of *Your Business, Their Lives* in November 2014 and has since raised over £31,000 for the charity, which gives something back to local communities at home and abroad.

In Scotland, Zonal is supporting Hope for Children's partner the Lothian Autistic Society, which provides services, information and practical support to individuals, families and carers affected by autism. Further from home, the company is funding a number of projects in India and Uganda, all aimed at bringing hope to children who have limited life opportunities.

Zonal was recognised for the way that staff have engaged with the partnership at every level, from running cake stalls in the office, to jumping out of aeroplanes on sponsored sky dives. The company's management team has also visited a number of Hope for Children projects in India, to see how the charity is improving the lives of local children.

Commenting on the award, Zonal's chief executive Stuart McLean said: "Our Hope for Children campaign has been embraced by the whole business, including all teams in our offices throughout the UK. They have taken fundraising to the extreme, even climbing Mount Kilimanjaro to raise money."

Ed Fletcher, business development manager at Hope for Children added: "We launched *Your Business, Their Lives* to inspire companies to work with us in a more cohesive and planned way. Zonal has embraced it from the outset, with a clear passion for understanding the work we do and engaging employees to really get behind the campaign."

Zonal Retail Data Systems is the leading provider of integrated hospitality management solutions to over 8,000 leisure and hospitality businesses across the UK. For over 35 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

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