



ZONAL LAUNCHES ACQUIRE

Following a £750,000 investment, Zonal Retail Data Systems has launched Acquire, its latest product for hospitality operators.

Acquire replaces Zonal's current Purchase to Pay system and has been 18 months in development. The new product is a web based, online purchasing platform that offers operators an easy to use order to invoice solution.

Zonal's director of online commerce, Helen McMillan said: "We have listened to our customers to build a modern, agile and dynamic end-to-end online purchasing management system. Acquire is incredibly intuitive and is optimised for mobile, so full functionality is available at any time, anywhere.

Whilst it has been designed to stand-alone, the real power of the product is unleashed when integrated with Zonal's Aztec EPoS. This provides a single source of data giving total real-time accuracy and control over suppliers, catalogues and stocks.

Acquire helps achieves efficiencies in every part of the business. Head office benefits from central control over suppliers, catalogues, product availability, reporting and reconciliation. Site teams benefit from more efficient, accurate ordering and stock control, with the convenience of being able to order online 24/7 from any mobile technology. And for suppliers, full integration offers massive order processing efficiencies.

Helen added: "We have started rolling Acquire out to our existing customers and initial feedback has been extremely positive. With one of Zonal's largest development teams working on the product we intend to keep it at the forefront, identifying and developing new features alongside our customers as their businesses adapt and change over time."

Zonal Retail Data Systems is the leading provider of integrated hospitality management solutions to over 9,000 leisure and hospitality businesses across the UK. For over 36 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

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