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ZONAL APPOINTS NEW HEAD OF PRODUCT DESIGN AND ANALYSIS

The rapid growth of Zonal Retail Data Systems, the UK's leading provider of hospitality IT solutions, has seen the company make a key appointment to oversee product strategy and streamline product processes across the business.

Matthew Wood takes on the new position of Head of Product Design & Analysis and will oversee a team of eight Product Managers and Business Analysts based in Tanfield, Zonal's Edinburgh headquarters.

With a proven track record as a developer, operations director and product manager in IT businesses, Matthew has an insight into all areas of technology focused enterprises and is well positioned to face the exciting challenges facing the rapidly growing business.

Since being founded 36 years ago by the McLean family, who still own the business today, Zonal has enjoyed great success leading to today's wide customer base and diverse product range. From providing a simple EPOS solution for the hospitality industry, the company's range has expanded to offer a number of integrated products, from online bookings to table management and from mobile payment to loyalty.

"I am delighted to be joining such a dynamic and innovative business that sits at the heart of the hospitality industry. I look forward to helping the company maintain its leadership position by focusing on products, people and process," said Matthew.

Zonal employs circa 470 people in its various offices including the Edinburgh head office, its Manufacturing and logistics centre in Livingston, Innovation Centre in Abingdon, Marketing Technologies division based in Stafford and the Business Systems division in Leicester. Additionally Zonal's American operation is located in Florida.

Zonal's chief executive Stuart McLean said: "We are pleased to have someone of Matthew's experience and expertise on board. Zonal is constantly evolving and we need to make sure that we have the right products and processes in place in order to deliver the dedicated and bespoke service that we offer our customers."

Zonal Retail Data Systems is the leading provider of integrated hospitality management solutions to over 9,000 leisure and hospitality businesses across the UK. For over 36 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

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