PRESS RELEASE

6 October 2016

Zonal Checks In With High Level Software

As part of its ongoing strategy to provide cutting edge technology solutions for the hospitality sector, Zonal Retail Data Systems has acquired a majority stake in hotel software company, High Level Software Limited (HLS).

The move will take Zonal deeper into the hotel sector, further enhancing the company's ability to service this ever growing and dynamic market.

Cardiff based HLS was established in 2013 by co-founding Managing Director Rhys Swinburn and employs a team of 12. Since its launch, HLS has developed an impressive reputation for its cloud-based hotel management system, featuring a real time online booking engine, extensive property management capability, insightful reporting and innovative integrated rewards system. Its clients include Drakes of Brighton, British Country Inns and Glenmorangie.

Commenting on the strategic partnership, Rhys said: "HLS has had an exciting journey to date with our growth exceeding all expectations, establishing us as the UK's fastest growing hotel software company. The partnership with Zonal will enable us to deliver the next phase of our development as there are many direct synergies with EPoS, consumer engagement tools and property management systems.

"Our in-depth knowledge of the hotel sector, coupled with Zonal's technology and market expertise will create a compelling business, helping to build on the highly successful platform that we have created over the last three years."

HLS will continue to operate out of Cardiff and Zonal will work with the team to develop integrated platforms on which both the property management and EPoS systems can operate.

Zonal's Chief Executive, Stuart McLean said: "This partnership with HLS adds a new dimension to Zonal and we are really excited about the benefits that we can collectively deliver to the hotel sector."

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Zonal is always looking for opportunities to strengthen and enhance its customer proposition and in 2015 acquired online restaurant booking specialists, liveRES. This latest strategic alliance cements Zonal's position as the UK's leading technology solutions provider of integrated hospitality management solutions to over 9,000 businesses across the UK.

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Issued by Limegreen Communications on behalf of Zonal Retail Data Systems

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