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ZONAL AND HIGH LEVEL SOFTWARE ENJOY FIRST DATE WITH FOX BARS & RESTAURANTS

Zonal and new family member, High Level Software, are celebrating their first joint customer win having secured the technology account of [Fox Bars & Restaurants](#).

Fox operates two London Dockland based gastro bars, Fox@Excel and Fox@Connaught, which also has a 17-room boutique hotel. Established in 2002, the company was an early adopter of Zonal's Aztec EPOS system, and has since built on this investment with additional solutions such as Zonal's digital signage system AdMargin, kitchen and service management with Kitchen iQ and integrated card payments, ZCPS.

Now Fox has gone a step further and commissioned a mobile application using Zonal's iOrder and Loyalty programme that will include pre-order, payment, offers and rewards.

For its boutique hotel, High Level's cloud based hotel management system has been installed, enhancing the customer experience from booking a room to settling the bill. The system features a Channel Manager, that leads the way in terms of online room inventory and rate management, showing third party booking sites, enabling easy inventory management from one place, saving time and effort.

Fox Bars & Restaurants operations director Steven Evans said: "We have enjoyed a long and solid working partnership with Zonal and are delighted to see them build on their offer with integrated solutions that meet the demands of today's consumers. We have been really impressed with the High Level solution that is far superior to anything we have used in the past – the service is second to none, and importantly there are no hidden charges."

The technology journey hasn't stopped there for Fox. The operator is looking forward to bringing on board liveRES, another Zonal solution providing online bookings and table management, completing the customer journey cycle.

Evans concluded: "The value of Zonal is the integrated solutions that feed into our Aztec finance and reporting system. These are exciting times for Zonal and we are looking forward to matching their growth as we look to expand our estate, so together we can go from strength to strength."

ENDS

Issued by Limegreen Communications on behalf of Zonal Retail Data Systems and High Level Software

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About Zonal:

Zonal Retail Data Systems is the leading provider of integrated hospitality management solutions to over 9,000 leisure and hospitality businesses across the UK. For over 37 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

About High Level:

Cardiff based High Level was established in 2013 by co-founding Managing Director Rhys Swinburn. Since its launch, High Level has developed an impressive reputation for its cloud-based hotel management system, featuring a real time online booking engine, extensive property management capability, insightful reporting and innovative integrated rewards system.