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Zonal Is The Perfect Topping For PizzaExpress

Zonal Retail Data Systems has been given a slice of PizzaExpress as it begins a technology rollout across the operator's 450 restaurants throughout the UK.

Following a competitive tender, Zonal was chosen for its breadth of integrated technology solutions that can adapt and grow alongside PizzaExpress' ambitious plans. It also follows the adoption of liveRES, the Zonal owned [online booking system](#), that since its installation last year has helped increase PizzaExpress' reservations.

At its peak, Zonal will be installing 10 sites a day. The solution includes Aztec [EPoS software](#), Zonal's market leading iServe handheld ordering app and integrated card payment system (ZCPS), featuring integrated Chip & Pin and contactless functionality including Apple and Android Pay.

PizzaExpress IT director, Siobhan Fagan, said: "We were impressed with Zonal's knowledge of the restaurant sector and the need to provide flexible systems that enhance the customer journey from booking a table, to taking an order and settling a bill.

"Last year we installed liveRES and it has really helped how we manage our bookings. It provides us with valuable insight, which will now be enhanced with the adoption of Aztec, providing us with a single customer and operational view."

PizzaExpress initially piloted the Zonal technology in 20 locations, with Covent Garden being the first, and the roll-out is due to complete this May. The programme includes Zonal's eLearning training and onsite go-live support.

Siobhan said: "So far the installation process has gone very smoothly and the back-up support we have received from Zonal has been second to none."

Zonal's sales and marketing director, Clive Consterdine, added: "We are delighted to have the opportunity to build on our partnership with PizzaExpress. It is one of the UK's best loved restaurant brands and we look forward to continuing to support them on their journey."

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Zonal Retail Data Systems is the leading provider of integrated hospitality management solutions to over 9,000 leisure and hospitality businesses across the UK.

For over 37 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business

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Issued by Limegreen Communications on behalf of Zonal Retail Data Systems

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