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Zonal gets 'dirty' with 7Bone

Zonal has been appointed the technology [EPoS](#) provider for fast expanding 'dirty' burger chain [7Bone Burger Company](#).

Having nine restaurants across the South, stretching from Bournemouth to Reading, with the most recent opening in Weston Super Mare, Zonal is installing [Aztec](#) EPoS with handheld [iServe](#) devices for mobile ordering.

In addition, 7Bone has also implemented Zonal's integrated [Payment Services](#), featuring Pay at Table, which has advance roaming capabilities which enhances the customer experience with a seamless single payment process.

7Bone co-founder, Rich Zammit, said: "Since our launch in 2013 we have had big ambitions for 7Bone and from the outset knew we needed a solid, reliable EPoS partner. Our initial EPoS was not up to the task of matching our roll-out plans and we tendered for alternative providers. Zonal came highly recommended, and we've not been disappointed.

"The Aztec EPoS software is intuitive and easy to use, so requires minimal training. Above all it's reliable, which allows our staff to focus on delighting our customers."

With an average 80 covers per restaurant, 7Bone looks to maximise its table turns and the integrated, card and cash payment solution provided by Zonal enables staff to speed up the process of settling the bill.

"This is the first time we've introduced integrated, mobile payment solutions and I have to say the feedback from both staff and customers during our trial has been excellent. We are all about providing a fun, laid back vibe and taking the stress out of ordering and settling up is a key part of that," concluded Rich.

7Bone was founded by Rich Zammit and Matt Mollicone in 2013, with a vision to bring high quality burgers to the regions. The duo opened their first restaurant in Southampton in 2013, which was quickly followed by Bournemouth the following year. In August 2016, Kings Park Capital took an equity stake in the business and with their financial backing, 7Bone is on track to have 10 sites by the end of 2018 with plans to extend its national reach across the UK.

Zonal is the leading provider of integrated hospitality management solutions to over 15,000 leisure and hospitality businesses across the UK. For over 38 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

ENDS

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