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## **Zonal gets heads in beds and legs under tables with all in one solution**

Tech innovator Zonal has launched a complete hotel and restaurant reservation solution that will help hoteliers increase F&B spend.

A full integration between Zonal's hotel management system, High Level Software and restaurant reservations system liveRES, offers guests live availability of both rooms and tables in the same booking journey.

High Level's new, fully responsive booking engine now links directly to the liveRES availability feed. All restaurant reservations are also stored in the PMS, giving a much wider view of the customer journey, spending and booking preferences. This increased visibility of consumer habits allows hoteliers to market more effectively to them and improve repeat custom.

Hoteliers can also make table reservations directly from the PMS, where a full restaurant list is updated in real time.

High Level Software's managing director, Rhys Swinburn, said: "This is an exciting development that will enable hoteliers to grow their F&B sales. This integration allows a significant upsell opportunity and offers hoteliers the best chance to capture in-house diners who would ordinarily venture outside the hotel. It's not only a huge benefit for existing HLS and liveRES customers, but a game-changer in the independent market. This is an integrated, cloud based, cost effective solution that will drive previously untapped revenue."

Zonal is the leading provider of integrated hospitality management solutions to over 16,000 leisure and hospitality businesses across the UK. For 40 years, the company has been working closely with clients to enhance the customer experience through market leading technology, industry expertise and knowledge and a partnership approach to business.

**ENDS**

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