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STAFFORDSHIRE TECH AGENCY ON THE SEARCH FOR NEW TALENT

Following a series of account wins, a Stafford based tech agency is looking to recruit 40 new employees, to take its total workforce to over 100.

Zonal Marketing Technologies (ZMT) on Hurricane Close has seen a 60% uplift in sales in the past 12 months and is looking for 40 new recruits to join its existing team of 64.

The company, which specialises in online marketing services and developing mobile apps for the hospitality sector, boasting high street operators such as PizzaExpress, Greene King and Carluccio's as clients, is holding a series of recruitment days in Stafford, Derby and Birmingham, during August.

Catriona Dick, Head of HR said: "This is an exciting time for Zonal as technology becomes a key part of the consumer out of home experience, with the growth in pre-order, online payment and food delivery. We are seeking talented developers and testers from graduate entry to experienced senior level, to help us deliver the demand for our product and service offer."

The Stafford drop-in event will take place on Tuesday 21 August at ZMT's office, Unit 1 Cheshire House, Hurricane Close, 5pm to 7pm. Events will also take place on Tuesday 21 August at Innovation Birmingham, Birmingham Science Park from 11am to 2pm and on Thursday 23rd August at Pentahotel, Pride Park, Derby between 10am and 2pm.

"Drop-in events are an informal opportunity for interested candidates to meet members of the Zonal team, learn more about the company and our products. All we need is for people to turn up with their CVs and ask lots of questions," added Catriona.

Zonal is the leading provider of integrated hospitality management solutions to over 16,000 leisure and hospitality businesses across the UK. For over 38 years, the company has been working closely with clients to enhance the customer experience through market leading technology, experienced people and a partnership approach to business.

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